

Screen Shots

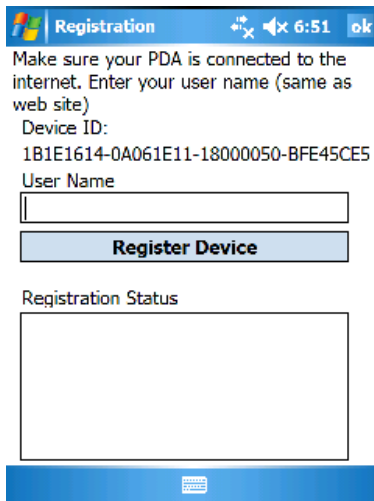
Please note that for more information please download the MediaScouter User Guide which you can find on the MediaScouter website under the Version 2 link.

Register Screen

If you are new to MediaScouter and you have purchased your own equipment, you will need to register your device.

Go to "Menu" then "Register" and type in your User Name. Click on "Register Device". You will receive a message saying that your device has registered successfully.

Now you are ready to start downloading the Amazon data files!



Detail Screen

After you have downloaded the Amazon data files you are ready to start scanning! To start MediaScouter on your PDA, tap "Start", "Programs", "MediaScouter". The Detail screen will appear.

The display screen will give you a lot of information from Amazon including the low prices for Used, New and Collectible, how many of the items are currently on the market and the rank of the item. (The lower the number, the faster the item will sell!)

MediaScouter v2.0 10:42

0060763280 NUM

BUY

Secrets Of The Millionaire Mind:

Rank: 0 - 10K Books

	L 1	L 2	L 3	L 4	L 5	Total
U	6.50	6.50	7	7	8	40+
EN	L	V	L	L	L	
N	6.50	6.50	6.50	8	9	50+
C	19					40+
B						Batt: 72 %

Detail Summ Live Watch Search Info

Menu

MediaScouter 4:52

0195073975 NUM

REJECT

Feminist Jurisprudence

Rank: 1000K - 1500K Books

	L 1	L 2	L 3	L 4	L 5	Total
U	1	1	1	1	2.50	20+
EN	A	G	G	V	V	
N	7	8	9	10	10	20+
C						0
B						Batt: 97 %

Detail Summ Live Watch Search Info

Menu

MediaScouter 4:51

1571312838 NUM

NEW

The Love Of Impermanent Things: A

Rank: 500K - 750K Books

	L 1	L 2	L 3	L 4	L 5	Total
U	2.50	3	3	3	3	20+
EN	G	V	G	V	G	
N	8	9	12	13	14	20+
C	22					1
B						Batt: 97 %

Detail Summ Live Watch Search Info

Menu

MediaScouter 4:54

019628036339 NUM

Not Found

Rank:

	L 1	L 2	L 3	L 4	L 5	Total
U						0
EN						
N						0
C						0
B						Batt: 97 %

Detail Summ Live Watch Search Info

Menu

The numbers in the top left corner are the product ISBN or UPC code. The NUM button directly to the right of the number display brings you to a screen to manually enter ISBN or UPC barcodes. The area directly below the ISBN or UPC code will say either **BUY** or **REJECT**, **NEW** or **NOT FOUND**.

BUY = Buy the item.

REJECT = Do not buy the item.

NEW = Buy the item only if it is new.

NOT FOUND = The item is either not on Amazon or not in our database.

The decision to BUY or REJECT is based on your criteria settings.

Below this box is the Title Display where the Title of the item is shown.

Below the Title Display is a gray box displaying the RANK of the item. The rank refers to how fast the item will sell on Amazon.

To the right of the RANK box, is another gray box that displays what type of media the item is: Books, Music, Video Games, Videos and DVDs.

Below the RANK box, there is a pricing grid. The rows on the left hand side of the screen stand for:

U: Used; items in used condition.

Cn: Condition; L=like new, V=very good, G=good, A=acceptable

N: New; items that are new

C: Collectible; items that are collectibles

B: Buyer Waiting; if there is a buyer waiting for that item, and how much they will pay.

The Columns on the top stand for:

L1: Lowest price - Shown in red

L2: Second Lowest Price

L3: Third Lowest Price

L4: Fourth Lowest Price

L5: Fifth Lowest Price

Total: Total number of that item currently being sold on Amazon. The numbers in the boxes represent the prices of a particular item on Amazon.

Batt: Shows how much battery you have left on your device.

The tabs below the product information are:

Detail - Main Screen, high level of detail.

Summ - Summary Screen, less detailed, data is more compact.

Live - Feature that connects you to the internet to get Live data (option available only to those with Wi-Fi capabilities).

Watch - MediaScouter will alert you to any scanned items that you have put on the Watch list.

Search - Allows you to search for an item by title.

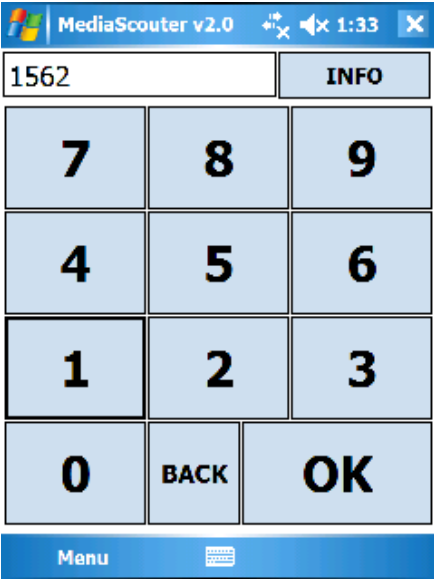
Info - Gives specific information on the item scanned.

Menu - Pressing the menu button will bring up a list that includes: Register, About, Last Updated, Criteria, Profits, Options, Title Search and Exit.

The Detail screen will give you a lot of information from Amazon including the low prices for Used, New and Collectible, how many of the items are currently on the market, if there is a buyer waiting and the rank of the item. (The lower the number, the faster they sell!)

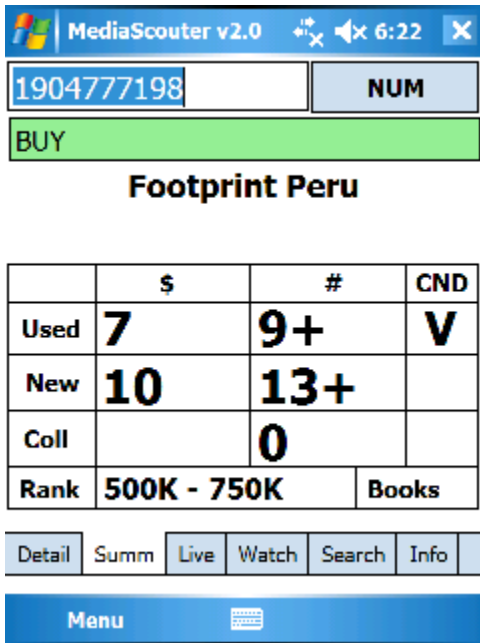
NUM pad screen

When the book does not have a barcode to scan or the scanner is unable to read the barcode, you can manually enter the ISBN/UPC number in the NUM pad screen.



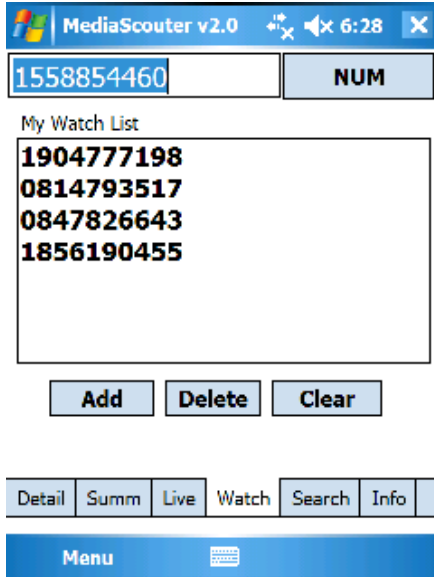
Summ Screen

The SUMM screen is a much simpler version to the main Display screen. It tells you the basic information: lowest Used and New price, # of books, and the book's rank.



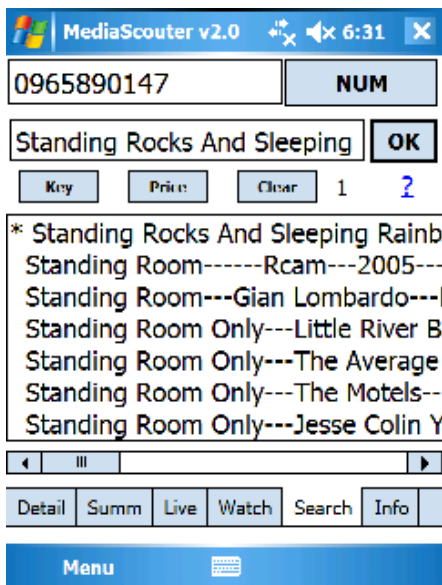
Watch Screen

Add as many ISBN codes as you'd like to your Watch List. As you're scanning books if you happen to come across any of these items, the scanner will alert you.



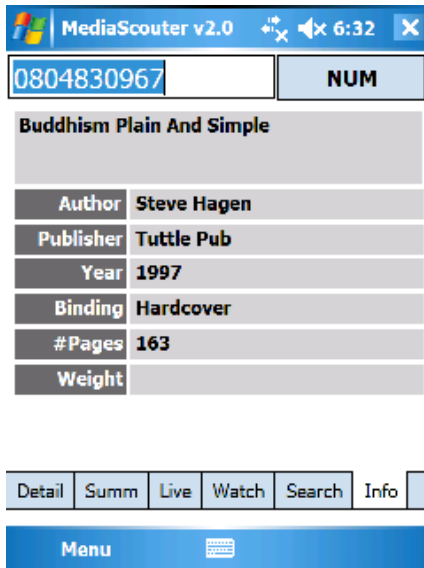
Search Screen

In the Search screen, you'll be able to search for any book titles you want to confirm the authenticity or to see if there are any duplicates or similar books.



Info Screen

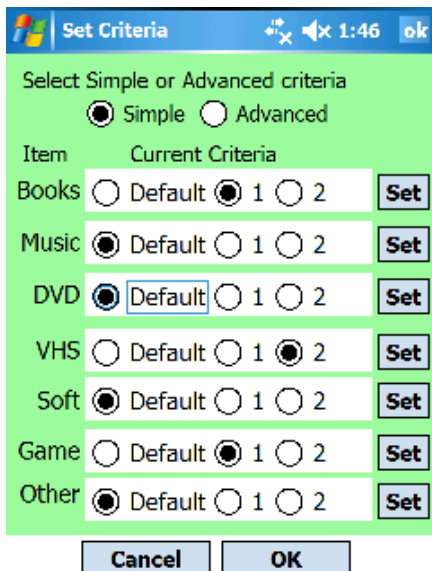
The Info screen will tell you all of the available information on the scanned item.



Criteria Screens

Criteria allows members to define what items to "Buy" or "Reject". It does not affect the prices that are shown on the Display screen. Changing the criteria changes the minimum amount of profit you want to make for different ranking brackets.

Tap on "Menu" and then "Criteria" to get to the "Set Criteria" screen. From here you can switch to one of two other customizable Criteria settings in both Simple or Advanced criteria or you can stick with the Default Criteria.



Simple Criteria:

From the "Set Criteria" screen if your radio button is in "Simple Criteria" and you put your radio button in 1 or 2 and tap on "Set", you will get to this criteria screen. In this area, you can set the criteria to get a buy or reject based on the dollar amount input. This screen is sorted by rank range. When setting your criteria, you should enter the lowest amount of profit that you would like to make on a particular item in that rank. You may choose a different profit margin for each rank range if you would like. The profit is calculated by the low price minus 15% commission and minus deduct price.

The screenshot shows a mobile application interface for setting criteria. At the top, there is a status bar with the text "Crit Books 0", a signal strength icon, a battery icon, and the time "4:31" with an "ok" button. Below the status bar is a table with three columns: "Rank", "Lowest of All", and "Lowest New". The table has eight rows representing different rank ranges. The "Lowest of All" and "Lowest New" columns contain dropdown menus with numerical values. The "Lowest New" value for the "10K - 50K" range is highlighted in blue. Below the table, there is a "Ranks" label, a "More Ranks..." button, and two buttons: "Cancel" and "Apply".

Rank	Lowest of All	Lowest New
Not Ranked	20	20
0 - 10K	5	5
10K - 50K	5	5
50K - 100K	5	5
100K - 200K	7	7
200K - 300K	7	7
300K - 400K	8	8
400K - 500K	10	10

Ranks

Advanced Criteria:

From the "Set Criteria" screen if your radio button is in "Advanced Criteria" and you put your radio button in 1 or 2 and tap on "Set", you will get to this criteria screen. There are 16 steps in defining the Advanced Criteria. Each step relates to a rank range. Step 1 of 16 is for items that have no rank on Amazon.

1 - Check this box if you want to set criteria for this rank range.

2 - Select the minimum amount of profit that you require to make a buy decision. The various boxes represent various options in your buy decisions. These are "or" commands.

Criteria Books 0 3:54

Step 1 of 16

Include Items with NO RANK with:

Lowest of All >= 10

or Low New >= 10

or Low Used >=

or Low Collectible >=

Page 1 Page 2 Page 3 Page 4

Use same values from last step

Cancel Back Next

Estimated Profit Screen

The Estimated Profit Screen can be found by tapping on "Menu" then "Profits". It tells you what the profit should be after one deducts the price that you are paying for the book and the 15% Amazon commission price.

This displays the total estimated profits you could potentially make.

Start 6:53 ok

Estimated Profits *

Deduct		This Item	Total
0	Used:	0	183
0.50	New:	0	65
1	Total:	0	248
1.50			
2			

Total Items Scanned: 76

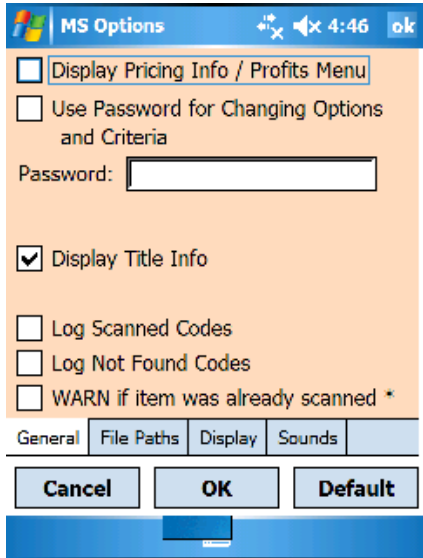
Reset Close

* Calculated as low price less 15% commission less deduct amount.

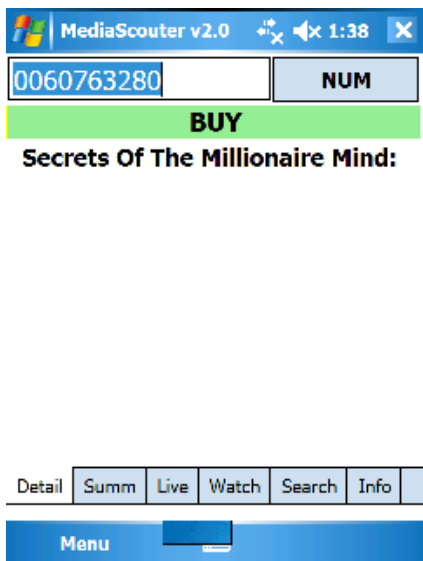
Scouting Mode Screen

Scouting mode is useful for when you have a helper scout. By putting your PDA into Scout mode you could send someone out to scout for you without this scout being able to see how much money you are making!

To put your device into scout mode go to Options screen under Menu and un-check the Display Pricing Info/Profits Menu.



Once in scouting mode the Detail screen does not contain any pricing information. It will only say Buy, New or Reject. It will also display the title information.



Sound Screen

You can change the sound that your PDA or Smart phone makes for the different inputs (Buy, New, Reject etc.) by changing the sound file in the Sounds screen under Options.

How do you turn off sound?

Under the Start Menu on the main menu of your PDA or smart phone click on start and then settings. Then click on the Sounds & Notifications icon. You will see "Enable sounds for". To turn off the sound, uncheck the box in front of Programs.

